

**START THE CONVERSATION WITH YOUR PATIENTS:**

## Simple Colorectal Cancer Screening With **the Cologuard® Test**

Review this guide to help support patients with completing their at-home CRC screening collection with the Cologuard test.



### **Important Information about the Cologuard products**

#### **Indications for Use**

The Cologuard and Cologuard Plus® tests are intended for the qualitative detection of colorectal neoplasia associated DNA markers and for the presence of occult hemoglobin in human stool. A positive result may indicate the presence of colorectal cancer (CRC) or advanced precancerous lesions (APL) and should be followed by a colonoscopy. The Cologuard test and Cologuard Plus test are indicated to screen adults of either sex, 45 years or older, who are at average risk for CRC. These tests are not a replacement for diagnostic colonoscopy or surveillance colonoscopy in high-risk individuals.  
*continued on back cover*



## Getting Ahead of Colorectal Cancer (CRC) With the Cologuard® Test

### EARLY CRC DETECTION MATTERS:



CRC is considered the **most preventable** form of cancer<sup>1</sup>



Early-stage CRC often has **no symptoms**, making regular screening the only way to diagnose it<sup>2</sup>



The high performance of the Cologuard test **can detect early-stage colon cancer** and is FDA-approved to detect precancer<sup>3</sup>

**cologuard**<sup>®</sup>  
by EXACT SCIENCES

## THREE SIMPLE STEPS TO SCREEN FOR CRC WITH THE COLOGUARD TEST

1



### SET UP

Once the Cologuard kit arrives at home, unpack the kit and review the instructions inside.

2



### SAMPLE

Collect the sample when the kit can be returned on the same or next day.

3



### SHIP

The collected sample should be placed in the prepaid kit and returned through UPS<sup>®</sup>.

**“IT TOOK THE PRESSURE OFF OF SCREENING AND WAS SO EASY FOR ME TO USE.”**

- Yla | Colon Cancer Survivor,  
Screened with the Cologuard test



Scan to read Yla's story.



Recommend returning the Cologuard kit within **two weeks** of receiving it

### AFTER A COLOGUARD RESULT



After a negative result, the American Cancer Society recommends screening for CRC again in 3 years.<sup>4</sup>



A positive result is **not** the same as a cancer diagnosis. The next step is to have a colonoscopy as soon as possible.<sup>3,4</sup>

**As of 2023, ACA and CMS guidance requires coverage with no cost sharing for colonoscopy following a positive Cologuard result.**<sup>5,6\*†</sup>

\*Only your patients' insurers can confirm coverage of a follow-up colonoscopy.

†For patients with traditional Medicare, a colonoscopy after a positive Cologuard result is still a screening colonoscopy based on updated Centers for Medicare & Medicaid Services regulations, effective January 1, 2023. Medicare does not apply cost sharing to screening colonoscopy. This update does not apply to commercial plans with exempted status.<sup>5,6</sup>

ACA=Affordable Care Act; CMS=Centers for Medicare & Medicaid Services.

# ADDITIONAL PATIENT SUPPORT

Patients can download the Patient Brochure, watch the How-to-Use Video, and access the Simple Steps Flyer at [cologuard.com/resources](https://cologuard.com/resources). Resources are available in multiple languages.



Patient Brochure



How-to-Use Video



Simple Steps Flyer



Scan for Resources

“PATIENTS APPRECIATE THE COLOGUARD® TEST BECAUSE IT IS A **SIMPLE** TEST TO USE WITHOUT SACRIFICING PERFORMANCE.”<sup>3,7-10</sup>

- Belinda Khou | PA



Find additional provider support online at [cologuardhcp.com/resources](https://cologuardhcp.com/resources) or by calling +1 844-870-8870, every day, 6:00 a.m. to 10:00 p.m. CT

Provider has been compensated for sharing her expertise and consulting for Exact Sciences.

## Important Information about the Cologuard products (continued)

### Contraindications

The Cologuard products are not for high-risk individuals, including patients who have the following:

- a personal history of colorectal cancer or precancerous colon polyps
- a positive result from another colorectal cancer screening method within that test's recommended screening interval
- have been diagnosed with a condition associated with high risk for colorectal cancer such as inflammatory bowel disease (IBD), chronic ulcerative colitis (UC), Crohn's disease
- have a first-degree family history of colorectal cancer, or certain hereditary syndromes

Patients should talk to a healthcare provider if any of these situations apply.

### Warnings and Precautions

All positive results should be referred to colonoscopy.

The Cologuard products may produce false positive and false negative results. A false positive result occurs when a result is positive, even though a colonoscopy will not find CRC or APL. A false negative result occurs when a result is negative, even when a colonoscopy identifies APL or CRC.

A negative result does not guarantee the absence of colorectal cancer or advanced adenoma. Following a negative result, patients should continue participating in a screening program at an interval and with a method appropriate for the individual patient. Performance when used for repeat testing has not been established.

Refer to the Cologuard test Clinician Brochure or the Cologuard Plus® test Clinician Brochure for additional information about the benefits and risks of using each version of the Cologuard product for CRC screening.

Rx only.

**References:** 1. Itzkowitz SH. *J Natl Cancer Inst.* 2009;101(18):1225-1227. 2. CDC. Reducing risk for colorectal cancer. Updated February 26, 2025. Accessed February 25, 2026. <https://www.cdc.gov/colorectal-cancer/prevention/index.html> 3. Cologuard Clinician Brochure. Madison, WI: Exact Sciences Corporation. 4. Wolf AMD, et al. *CA Cancer J Clin.* 2018;68(4):250-281. 5. CMS. Calendar year (CY) 2023 Medicare physician fee schedule final rule. Centers for Medicare & Medicaid Services. Updated November 1, 2022. Accessed February 25, 2026. <https://www.cms.gov/newsroom/fact-sheets/calendar-year-cy-2023-medicare-physician-fee-schedule-final-rule> 6. CMS. FAQs about Affordable Care Act implementation part 51, Families First Coronavirus Response Act and Coronavirus Aid, Relief, and Economic Security Act implementation. Centers for Medicare & Medicaid Services. Updated January 10, 2022. Accessed February 25, 2026. <https://www.cms.gov/CCIIO/Resources/Fact-Sheets-and-FAQs/Downloads/FAQs-Part-51.pdf> 7. Heidenreich S, et al. *Cancer Med.* 2022;11(16):3156-3167. 8. Makaroff KE, et al. *Clin Gastroenterol Hepatol.* 2023;21(2):520-531.E10. 9. Davidson KW, et al. *JAMA.* 2021;325(19):1965-1977. 10. Imperiale TF, et al. *N Engl J Med.* 2014;370(14):1287-1297.